



FOR IMMEDIATE RELEASE

March 1, 2018

MEDIA CONTACT

Kat Harding | (919) 664-6795 | kharding@ncartmuseum.org

North Carolina Museum of Art Presents *You Are Here: Light, Color, and Sound Experiences* and Related Events

Raleigh, N.C.—This spring the North Carolina Museum of Art opens *You Are Here: Light, Color, and Sound Experiences*. The exhibition features 20 immersive installations from 14 international contemporary artists that take over an entire floor of the Museum and spill out into the Ann and Jim Goodnight Museum Park, open April 7 through July 22, 2018. Special related events, including an opening weekend “all-nighter” slate of parties and programming, are listed below.

You Are Here presents pioneering video, light, and sound installations by [Bill Viola](#), [James Turrell](#), [Janet Cardiff](#), [Olafur Eliasson](#), and [Ragnar Kjartansson](#). Works by [Rafael Lozano-Hemmer](#), [Jim Campbell](#), and [Theo Eshetu](#) employ experimental technology, custom electronics, and digital media. Mixed-media installations by [Anila Quayyum Agha](#), [Soo Sunny Park](#), [Mickalene Thomas](#), and [Heather Gordon](#) use low-tech, nontraditional materials. *You Are Here* also takes visitors outdoors to explore large-scale video projects by Austria-based artist collective [OMAi](#) and two interactive outdoor sculptures by [Sam Falls](#).

The exhibition’s first night features a silent disco party followed by extended “all-nighter” hours; after the opening party, the exhibition remains open from midnight to 10 am with special programming, performances, and food and drinks. On Sunday, April 8, featured artist Rafael Lozano-Hemmer gives a talk sponsored by the Museum Docent Lecture Endowment and the Robert Lee Humber Lecture Endowment.

Additional special events throughout the exhibition include yoga in the galleries and a two-week projection art residency with OMAi, along with workshops, talks, and art-making experiences. The full list of programming can be found below and online at ncartmuseum.org/here. Visitors are encouraged to share their experiences in the exhibition by tagging @ncartmuseum on social media and using hashtag #NCMAhere.



(continued)

Related Events

Opening Weekend

Pop-Up Art

Saturday, April 7, noon–3 pm

Free

Art-making activities for all ages in the Museum galleries. Celebrate the opening of *You Are Here* with a hands-on art-making experience. Design and construct a contemporary light catcher to take home with you. No exhibition ticket required for pop-up activity.

You Are Here Opening Party and Silent Disco

Saturday, April 7, 8 pm to midnight

East Building, Level B

\$27 Members, \$30 Nonmembers

What do you get when you flip a party on its head? Up is down, and the disco is silent. Join us for a party as unusual as the art in *You Are Here*. Experience glowing cocktails and an evening that will bend your mind. Creative attire encouraged. Cash bar.

All-Nighter

Saturday, April 7, through Sunday, April 8

Midnight to 10 am

East Building, Level B

Free for members and college students, \$20 Nonmembers

The exhibition is open all night Saturday, and additional programming is planned from midnight to 10 am, including games, comedy, yoga, and more. All activities are first come, first serve, with limited availability. Cash bar and complimentary fry bar from midnight until 2 am; complimentary coffee and doughnuts 2–10 am. Ticketed in two-hour blocks. Your ticket is good for admission at the requested time and beyond (but not before).

The Joker: Midnight–2 am

Stand-up comedy, art making, and more humorous activities

The Gamer: 2–4 am

Pictionary, board games, and other competitive activities

The Dreamer: 4–6 am

Tarot card readings, typewriter poems, and more ethereal activities

The Seeker: 6–8 am

Yoga, meditation, art journaling, and other centering activities

The Dancer: 8–10 am

Ecstatic dance morning rave, drum circle, and more activities to get participants moving and ready for the day

Artist Talk: Rafael Lozano-Hemmer

Sunday, April 8, 1:30 pm

East Building, SECU Auditorium

Free; ticket required

Talk by Mexican-Canadian electronic artist Rafael Lozano-Hemmer, whose work is featured in *You Are Here* and the permanent collection.

Activities

Art-Immersive Yoga

Wednesdays, April 11, April 25, May 9, May 23, June 6, June 20, July 18, 5:30–6:30 pm
Saturdays, April 14, April 28, May 12, May 26, June 9, June 23, July 7, July 21, 8:45–9:45 am
East Building, Level B
\$13 Members, \$15 Nonmembers

Experience yoga in Anila Quayyum Agha's *Intersections* gallery within the exhibition *You Are Here*. Bring a mat and small towel, and dress comfortably. All skill levels are welcome.

Avant Brunch

Saturday, April 14, 11 am–2 pm
East Building, SECU Auditorium
\$27 Members, \$30 Nonmembers

Start your weekend with the unexpected. Linda Dougherty, chief curator and curator of contemporary art, discusses the works in *You Are Here* after a casual standing cocktail brunch.

Sensory Art Feast and Strolling Supper

Thursday, May 3, 6:30–9:30 pm
East Building, Level B

\$135 Members, \$150 Nonmembers, includes exhibition ticket

Experience food, light, scent, sound, and color while visiting several of the galleries in *You Are Here*. Inspired cuisine and beverages enhance the art-viewing experience.

Dining after Dark

Friday, June 1, 6:30–8:30 pm
East Building, SECU Auditorium
\$45 Members, \$50 Nonmembers, \$40 Connoisseurs

Jennifer Dasal, associate curator of contemporary art, discusses the works in *You Are Here*. This event features a lecture followed by a buffet-style dinner with a glass of wine. Advance registration is required. Ticket does not include exhibition entrance; purchase exhibition ticket separately if desired.

Artist Talk: Heather Gordon

Thursday, June 14, 6:30–7:30 PM
East Building, SECU Auditorium
Free; ticket required

Durham-based artist Heather Gordon creates installations mapping alchemical processes as patterns, exploring how the elemental reactions can serve as metaphors for personal encounters. Her work *Cinnabar* is part of *You Are Here*. Join us for a conversation about Gordon's inspiration and creative practice.

Drawing with Sound: Heather Gordon

Saturday, June 16, 1–4 pm
East Building, SECU Education Lobby
Free; no ticket required

Turn up the volume—and draw with salt and sound! Artist Heather Gordon, whose work is featured in *You Are Here*, brings her love for visual art and science and her experimental studio process to the NCMA for a drop-in performance and hands-on experience. Play, experiment, and meet the artist!

Pop-Up Art: Transparencies

Sunday, June 24, Noon–3 pm
East Building
Free; no ticket required

Drop in and enjoy free art-making activities for all ages. Explore the ways artists in *You Are Here* play with light. Contribute to a collaborative light installation and create your own see-through work of art to take home with you.

OMAi residency

Projection Art with OMAI

To accompany *You Are Here*, two weeks of light graffiti, parties, and workshops featuring artist collective OMAi's large-scale animated projections.

Light Bright Workshops

Adult Workshops: [Tuesday, May 15](#); [Wednesday, May 16](#); [Tuesday, May 22](#); and [Wednesday, May 23](#); 7–9 pm

Teen Workshops: [Saturday, May 26, 10 am–noon](#) and [2–4 pm](#)

East Building, Level C

\$18 Members, \$20 Nonmembers

Led by OMAi artists, participants paint with light, create animated graffiti, or tell improvised stories using the Tagtool app. Bring an iPad loaded with the Tagtool app (free on App Store).

Night Bright Community Festivals

[Thursday, May 17: Underwater Love](#)

[Friday, May 18: Magical Forest](#)

[Thursday, May 24: Space Is the Place](#)

[Friday, May 25: The Incredible Machine](#)

6:30–11 pm

Museum Park Theater

Free to watch; ticket required (tickets on sale April 17)

Ticketed animation sessions: \$6 Members, \$8 Nonmembers (per session, tickets on sale April 17)

Themed light graffiti parties featuring OMAi projections with local performers, musicians, and visual artists. Food trucks and beverage tent open throughout. Festival attendance is free, but a ticket is required. Plus, join in the fun that night and create your own animated projection using the Tagtool app, which allows users to draw on an iPad and have those drawings projected onto East Building (each session lasts 10 minutes).

Family Day: Light Play

Saturday, May 19, 10 am–4 pm

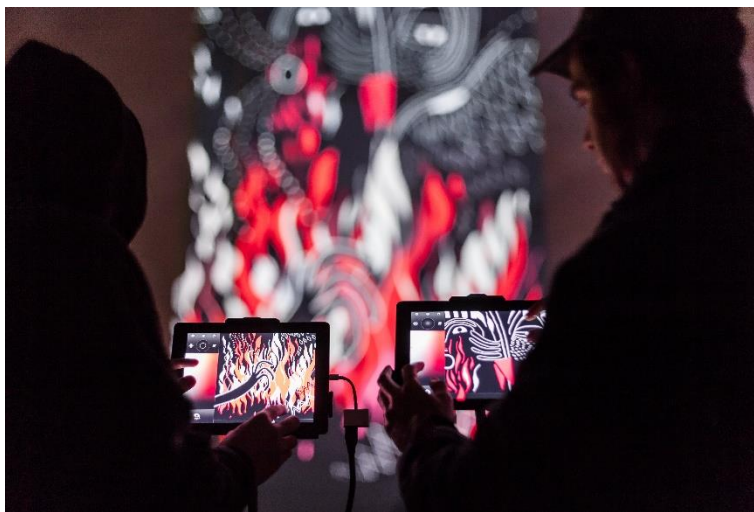
**East Building, Level C, and
Museum Park**

Free; ticket required

Ticketed storytelling experiences:

\$5 Members, \$7 Nonmembers

Create projection art using the Tagtool app and participate in other free art-making activities. Children may also participate in storytelling projections led by OMAi (paid ticket required). Food trucks on hand.



Teens

ArtScene 2018

Saturday, April 28, 1–4 pm

East Building

Free for teens 13+ with a middle school or high school ID; includes access to exhibition

The NCMA Teen Arts Council's annual takeover includes live music, spoken word, dance, and interactive art in response to *You Are Here*.

Educators

[Educator Workshop on *You Are Here*](#)

Saturday, April 21, 10:15 am–4 pm

East Building, Level C

\$22 Members, \$25 Nonmembers

Inspired by the immersive art of *You Are Here*, consider how you can design experiences for students encouraging problem solving and ingenuity. Open to educators from all grade levels and subject areas. Ticket includes access to the exhibition. For more information contact Jill Taylor, jill.taylor@ncdcr.gov or (919) 664-6748.

Ticket Information

On sale February 20 for members and March 6 for nonmembers.

\$15 Adults

\$12 Seniors (65+), military, groups of 10+

\$9 Youth 7–18

Free: Members (first visit), children 6 and under, college students on Fridays 5–9 pm (with current ID)

About the Exhibition

You Are Here is organized by the North Carolina Museum of Art. This exhibition is made possible, in part, by the North Carolina Department of Natural and Cultural Resources; the North Carolina Museum of Art Foundation, Inc.; and the William R. Kenan Jr. Endowment for Educational Exhibitions. Research for this exhibition was made possible by Ann and Jim Goodnight/The Andrew W. Mellon Foundation Fund for Curatorial and Conservation Research and Travel.

Presenting Sponsor: Wells Fargo

Media Sponsor: WTVD-TV/ABC-11

With Support From:

Duke Energy

SiteLink

Duke Health

Calvin and Marisa Allen Foundation

Anne Allen Cheatham

Lizzie Cheatham McNairy and Charlie McNairy

Allen Thomas Jr.

The OMAi residency is generously supported by the Hartfield Foundation and Libby and Lee Buck.

Image captions (top to bottom):

Soo Sunny Park, *Unwoven Light*, 2013, brazed chain link fence, Plexiglas, natural and artificial light, dimensions variable; © 2017 installation view from Wright State University

OMAi Tagtool session in Hippersdorf, Austria, 2009, images courtesy of OMAi, © 2018 OMAi

###

About the North Carolina Museum of Art

The North Carolina Museum of Art's permanent collection spans more than 5,000 years, from ancient Egypt to the present, making the institution one of the premier art museums in the South. The Museum's collection provides educational, aesthetic, intellectual, and cultural experiences for the citizens of North Carolina and beyond. The 164-acre Museum Park showcases the connection between art and nature through site-specific works of environmental art. The Museum offers changing national touring exhibitions, classes, lectures, family activities, films, and concerts.

The Museum opened West Building, home to the permanent collection, in 2010. The North Carolina Museum of Art, Lawrence J. Wheeler, director, is located at 2110 Blue Ridge Road in Raleigh. It is the art museum of the State of North Carolina, Roy Cooper, governor, and an agency of the Department of Natural and Cultural Resources, Susi Hamilton, secretary.