North Carolina Museum of Art
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The North Carolina Museum of Art Announces Annual Art in Bloom, Presented by PNC Bank, March 19 - 23, 2025

Raleigh, N.C. — The North Carolina Museum of Art (NCMA) announces the return of its annual fundraiser Art in Bloom, presented by PNC Bank. The popular event will take place March 19 - 23, 2025. More than 30 floral designers from across North Carolina and beyond will interpret artwork and objects in the NCMA's People's Collection during this five-day festival of florals. This year's theme, Art in the Park, will be reflected in six large-scale gallery installations celebrating artworks featured in the Ann and Jim Goodnight Museum Park's 164 acres.

As the NCMA's largest annual fundraiser, Art in Bloom supports the Museum's public programming, annual exhibitions and the NCMA Foundation, Inc. "We're thrilled to welcome visitors for this highly anticipated and special Museum fundraising event," said Museum Director Valerie Hillings. "Art in Bloom is a fresh and unique way to experience the People's Collection."

The five-day event also includes floral workshops, lectures and programs, as well as special extended hours and expanded food options. This year's featured workshop florist is Sue McLeary from Ann Arbor, Mich. McLeary, author of "Flowers for All" and "The Art of Wearable Flowers," will lead the Flowers for All Floral Demonstration and the Zoe Webster Floral Workshop on Fashion-Forward Floral Jewelry, both held on Thursday, March 20.

PNC Bank returns as the founding presenting sponsor of Art in Bloom. "Year after year, Art in Bloom has delighted visitors, generated support for one of the state's most important cultural and educational resources and created economic impact for the Triangle," said Jim Hansen, PNC regional president for Eastern Carolinas and Southeast territory executive. "As the North Carolina Museum of Art embarks on its second decade of curating this remarkable experience, all of us at PNC look forward to helping welcome visitors to Art in Bloom."

See more information on related events below or by visiting ncartmuseum.org/artinbloom.

Admission
During the five days of Art in Bloom presented by PNC Bank, tickets are required for admission to the Museum's West Building, where the floral installations are featured. East Building and the Ann and Jim Goodnight Museum Park will remain open to visitors.

Tickets available for purchase Thursday, Jan. 23, 10 a.m., for members and Thursday, Feb. 6, 10 a.m., for the public. Related events are ticketed separately. Additional fees are charged for workshops, presentations and other events.

$50, Members $40
Free for children 6 and under
Limited capacity

Art in Bloom tickets also include free entry to special exhibition “The Time Is Always Now: Artists Reframe the Black Figure” from March 19 - 23, 10 a.m. - 5 p.m.

Hours

Wednesday, March 19, 10 a.m. - 3 p.m. (doors close 4:30 p.m.)
Thursday, March 20, 10 a.m. - 5 p.m. (doors close 6:30 p.m.)
Friday, March 21, 11 a.m. - 7 p.m. (doors close 8:30 p.m.)
Saturday, March 22, 10 a.m. - 7 p.m. (doors close 8:30 p.m.)
Sunday, March 23, 10 a.m. - 5 p.m. (doors close 6:30 p.m.)

Sensory-Friendly Hours

Saturday, March 22, 9 a.m. - 10 a.m.
These hours are intended for visitors with autism spectrum disorder and those who benefit from low-sensory environments.

Food and Drink

Chef’s Table: Pre-emergent Art in Bloom Dinner

When: Friday, March 14, 6 - 9 p.m.
$175 per person
Join us for a special “pre-emergent” Art in Bloom event where guests are treated to a multicourse dinner and wine pairings from chef Rich Carter that emphasizes the fresh and bright flavors of a spring garden.

Art of Tea in Bloom

When: 10 a.m. - 3:30 p.m. daily during Art in Bloom
This afternoon tea experience features a fixed price menu that includes savory canapés, finger sandwiches and floral-inspired pâtisserie. Premium teas or coffee included; floral-inspired cocktails available for purchase. By prepaid reservation only. Reservations close Monday, March 10.

Garden Grill and Lounge

When: Coffee and pastries daily; grill service 11 a.m. to one hour prior to close
Spring-inspired hot bites, sandwiches, salads, snacks and desserts. Trendy cocktails and mocktails, barista-crafted beverages, and soft drinks. Counter-style service, no reservations required; first come, first served seating.

Exhibition Café
When: 10 a.m. - 4 p.m. daily
Grab-and-go items, coffee beverages and drinks. No reservations required; limited seating.

Related Events

Wanderlust Chronicles with Brie Arthur: Exploring America's Best Gardens
Wednesday, March 19, noon - 1:30 p.m.
Tickets $35, Members $30
Get ready to roam with local horticulturist Brie Arthur as she leads a captivating photographic journey through some of the best public and private gardens in the U.S.

Art in Bloom Garden Party Designer Reception
Wednesday, March 19, 6:30 - 9 p.m.
Tickets $145, Members $125
Celebrate the opening of Art in Bloom with premium refreshments, one-night-only floral decor and the chance to meet this year's designers.

Sensory Journey with Flowers: An Art in Bloom-Inspired Workshop for Teens and Adults
When: Thursday, March 20, 10:30 a.m. - 12:30 p.m.
Free with registration
Join Blossom Betty's Floral Design Co. and Peacehaven Community Farm for a sensory journey exploring floral arrangement through the engagement of the senses. This event is designed to provide a learning opportunity for individuals ages 13 and older with intellectual and/or developmental disabilities (IDD).

Sue McLeary, Flowers for All Floral Demonstration
When: Thursday, March 20, 11 a.m. - 12:30 p.m.
Tickets $35, Members $30
The focus of this demonstration is on accessible, "everyday" flowers and how to see them in a new light. The ideas shared in this presentation are approachable for home gardeners, floral enthusiasts and professional florists.

Zoe Webster Floral Workshop: Sue McLeary, Fashion-Forward Floral Jewelry
When: Thursday, March 20, 3 - 5 p.m.
Tickets $200, Members $175
Join Sue McLeary to learn how to make floral earrings, rings, necklaces, "floral tattoos," and delicate headpieces using her artful and approachable techniques.

Sensory Journey with Flowers: An Art in Bloom-Inspired Workshop for Children
Friday, March 21, 2 - 4 p.m.
Free with registration
Join Blossom Betty's Floral Design Co. and Peacehaven Community Farm for a sensory journey exploring floral arrangement through the engagement of the senses. This event is designed to provide

a learning opportunity for individuals ages 13 and older with intellectual and/or developmental disabilities (IDD).

Paint a Bunch with Mónica Linares
Saturday, March 22, 10 a.m. - 4 p.m.
Tickets $135, Members $120
Mónica Linares demonstrates her process of painting flowers in a vase, teaching students how to not get hooked on details (or a thousand petals). Students create one small floral painting with acrylic paint.

The Value of Vitamin N (Nature): Guided Walk in the Museum Park
Sunday, March 23, 1 - 2:30 p.m.
Tickets $15, Members $10
The Museum Park offers an opportunity to gather outside together for a walk and talk about the value of vitamin N (nature). Learn some of the fascinating research about the advantages of being in nature while stopping along the path to practice guided experiential reflections.

For media requests and photos please contact Lizzie Newton, director of marketing and communications, at lizzie.newton@dncr.nc.gov.

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About PNC Bank

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For more information please visit pnc.com.

About the North Carolina Museum of Art

The North Carolina Museum of Art's collection spans more than 5,000 years, from antiquity to the present, making the institution one of the premier art museums in the South. The Museum's collection provides educational, aesthetic, intellectual and cultural experiences for the citizens of North Carolina and beyond. The 164-acre Museum Park showcases the connection between art and nature through site-specific works of environmental art. The Museum offers changing special exhibitions, classes, lectures, family activities, films and concerts. The Museum is located at 2110 Blue Ridge Rd. in Raleigh and is home to the People's Collection. It is the art museum of the State of North Carolina, under the auspices of Governor Josh Stein; an agency of the Department of Natural and Cultural Resources, guided by the direction of Secretary Pamela B. Cashwell; and led by Director Valerie Hillings. For more information please visit ncartmuseum.org.

About the North Carolina Department of Natural and Cultural Resources

The N.C. Department of Natural and Cultural Resources (DNCR) manages, promotes, and enhances the things that people love about North Carolina—its diverse arts and culture, rich history, and spectacular natural areas. Through its programs the department enhances education, stimulates economic development, improves public health, expands accessibility and strengthens community resiliency.

The department manages over 100 locations across the state, including 27 historic sites, seven history museums, two art museums, five science museums, four aquariums, 35 state parks, four recreation areas, dozens of state trails and natural areas, the N.C. Zoo, the N.C. Symphony, the State Library, the State Archives, the N.C. Arts Council, the African American Heritage Commission, the American Indian Heritage Commission, the State Historic Preservation Office, the Office of State Archaeology, the Highway Historical Markers program, the N.C. Land and Water Fund and the Natural Heritage Program. For more information please visit ncdcr.gov.