

# NCMA Corporate Benefits

At the North Carolina Museum of Art, we believe in the transformative power of art. Through the People's Collection, the state art collection that belongs to the citizens of North Carolina, and our 164-acre Museum Park, we strive to create a sense of welcome and belonging. If you believe in the power of the arts to help educate and enrich societies, bring communities together, and create greater cultural understanding, become an NCMA corporate supporter today. When businesses participate in our philanthropic partnership, they create a positive public image for themselves, enhance their relationships with consumers, and create a healthy work environment for their employees.

## OUR STORY

The NCMA's free permanent collection spans more than 5,000 years, from ancient Egypt to the present, and its Museum Park showcases the connections among art, nature, and people. The Museum offers free and ticketed events, including special exhibitions, classes, lectures, family activities, films, concerts, and more. We invite interactions among diverse communities, foster collaborative partnerships, and seek to activate the creative potential in everyone.

## OUR VISION

To be a vital cultural resource for the entire state and national leader in creating a welcoming experience of belonging and joy.

## OUR MISSION

The North Carolina Museum of Art stewards and shares the people's art collection and inspires creativity by connecting our diverse communities to cultural and natural resources.



2110 Blue Ridge Road  
Raleigh, NC 27607  
ncartmuseum.org  
(919) 839-6262

## ANNUAL REACH AND IMPACT



**1.1 million**

Annual campus visitors



**100,000+**

Education  
programming  
participants



**All 100 Counties**

Community  
participation reached



**230,000+**

Social media followers



**800,000+**

Annual visits to  
ncartmuseum.org



**200,000+**

Email subscribers

# NCMA Corporate Benefits

## BENEFITS INCLUDE:

- Employee perks and discounts
- Exhibition sponsorship opportunities
- Exclusive events and access

|  | \$1,250* | \$5,000 | \$10,000 | \$25,000 | \$50,000 | \$100,000 |
|--|----------|---------|----------|----------|----------|-----------|
| <b>EMPLOYEE PERKS</b>                                    |          |         |          |          |          |           |
| Exhibition vouchers                                      | 10       | 30      | 60       | 100      | 150      | 200       |
| Discount on individual memberships                       |          |         | 10%      | 15%      | 20%      | 25%       |
| One private docent-led tour                              |          | ●       | ●        | ●        | ●        | ●         |
| <b>CORPORATE RECOGNITION</b>                             |          |         |          |          |          |           |
| Acknowledgment on exhibition web page(s)                 | Name     | Name    | Logo     | Logo     | Logo     | Logo      |
| Acknowledgment on Meymandi Exhibition Gallery wall       |          | ●       | ●        | ●        | ●        | ●         |
| Acknowledgment in <i>Preview</i> magazine                |          |         | ●        | ●        | ●        | ●         |
| Acknowledgment on selection of exhibition materials      |          |         |          |          | ●        | ●         |
| <b>EVENTS + ACCESS</b>                                   |          |         |          |          |          |           |
| Invitation to private member events                      |          | 1       | 2        | 3        | 4        | 5         |
| Invitation to annual corporate coffee                    |          |         | 2        | 4        | 6        | 8         |
| Invitation to exclusive behind-the-scenes annual events  |          |         |          | ●        | ●        | ●         |
| Invitation to annual Humber Dinner                       |          |         |          |          | 2        | 4         |
| Free space rental**                                      |          |         |          |          |          | ●         |
| Private tour and cocktail reception with Museum director |          |         |          |          |          | ●         |

\* Limited to small businesses with less than 10 employees or nonprofit partners.

\*\* Restrictions apply. Additional cost assumed by host for food and beverage.

Personalized, tailored benefit packages available at the \$50,000 and \$100,000 levels.

Memberships for employees apply only to Individual, Dual Family, and Patron membership levels.

Some benefits may carry tax deductibility.

For more information on Corporate Benefits, contact Rob Linens at [rlinens@ncartmuseum.org](mailto:rlinens@ncartmuseum.org).