



North Carolina Museum of Art

FOR IMMEDIATE RELEASE

March 10, 2022

MEDIA CONTACT

Kat Harding | (919) 664-6795

kat.harding@ncdcr.gov

North Carolina Museum of Art Plants Excitement for Art in Bloom, presented by PNC Bank, with Pop-Up Floral Installations

Trash can bouquets, surprise installations coming to the Triangle March 10 to 12, ahead of floral fundraiser

Raleigh, NC—The North Carolina Museum of Art (NCMA) is getting ready for Art in Bloom, presented by PNC Bank, with a series of floral installations in the Triangle March 10 to 12. The installations include classic trash can bouquets inspired by Lewis Miller Design of New York City and new updates at Moore Square’s art piano and at North Hills, with a unique tie-in to the Museum’s annual [Porsche raffle fundraiser](#).



The Museum also partnered with Fullsteam Brewery in Durham and Museum food and beverage partner Catering Works to create exclusive flower sour brews, Tart in Bloom series, inspired by the floral fundraiser. Flavors include Elderflower Ginger (with Norm’s Farms), Lychee Calendula, and Rose Hibiscus (with Maple Spring Gardens). Fullsteam will host tastings of the beer at the NCMA during Art in Bloom [March 18](#) and [19](#) from noon to 8 pm. The beer will also be on tap at its downtown Durham tavern starting March 11, featuring a special “keg bouquet” by Bloom Works’ floral designer E. W. Fulcher. The downtown Durham location will have a different selection of flower syrups from those served at the NCMA.

On Thursday, March 10, five installations are popping up in the Triangle in Raleigh, Cary, Chapel Hill, and Durham.

The full schedule of floral installations and locations is below. Media are encouraged to coordinate with the NCMA to cover the remaining installations.

(continued)

Thursday, March 10

- Raleigh – Pullen Park – Heather Ann Miller, Eclectic Sage
- Raleigh – Chavis Park – Tiera George, TG Floristry
- Cary – Downtown Cary – Candy J., Preston Flowers
- Chapel Hill – Franklin Street – Morgan Howell Moylan, West Queen Studio
- Durham – Boxyard RTP – Adanna Omeni, 1 Blossom 2 Bloom Floral Design
- Durham – Fullsteam Brewery’s downtown Durham tavern – E. W. Fulcher, Bloom Works

Friday, March 11

- Raleigh – North Hills – Steve Taras, Watered Garden Florist
- Raleigh – Moore Square Park – Joseph Barnes, CFD, J Duff Designs

Saturday, March 12

- Raleigh – North Hills, special [Porsche](#) installation – Steve Taras, Watered Garden Florist

The public is encouraged to photograph and share the installations on social media by tagging @ncartmuseum and using #NCMAbloom and #PNCartinbloom.

Art in Bloom takes place at the NCMA on March 16–20. More information, including tickets and events, is available at ncartmuseum.org/bloom.



Image Captions (top to bottom):

Pop-up floral installation at Chavis Park by Tiera George, TG Floristry.

Pop-up floral installation in downtown Cary by Candy J., Preston Flowers.

#

About PNC Bank

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking, including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance, and asset-based lending; wealth management; and asset management. For information about PNC, visit pnc.com.

About the North Carolina Museum of Art

The North Carolina Museum of Art’s collection spans more than 5,000 years, from antiquity to the present, making the institution one of the premier art museums in the South. The Museum’s collection provides educational, aesthetic, intellectual, and cultural experiences for the citizens of North Carolina and beyond. The 164-acre Museum Park showcases the connection between art and nature through

site-specific works of environmental art. The Museum offers changing special exhibitions, classes, lectures, family activities, films, and concerts.

The Museum is located at 2110 Blue Ridge Road in Raleigh and is home to the People's Collection. It is the art museum of the State of North Carolina, under the auspices of Governor Roy Cooper; an agency of the Department of Natural and Cultural Resources, guided by the direction of Secretary D. Reid Wilson; and led by Director Valerie Hillings.