



North Carolina Museum of Art

**FOR IMMEDIATE RELEASE**

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**MEDIA CONTACT**

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**North Carolina Museum of Art Announces Return of Art in Bloom,  
Presented by PNC Bank, in March 2022**

Annual floral fundraiser features international theme, additional day, and expanded hours

**Raleigh, N.C.** — The North Carolina Museum of Art (NCMA) again hosts the visitor-favorite floral fundraiser Art in Bloom, presented by PNC Bank, March 16–20, 2022. The five-day event features an international theme across programming, with large platform floral displays reflecting the diverse geographies represented in the People’s Collection, British florist Joseph Massie as special guest, and daily live global music. This year’s event will include an extra day and the return of the popular opening reception.

“We’re thrilled to once again host Art in Bloom, presented by PNC,” said Museum Director Valerie Hillings. “This fundraiser always offers a unique way to connect with the People’s Collection. The floral arrangements will offer fresh interpretations of visitor favorites and our latest acquisitions.

This year’s large-scale platform installations will be themed to reflect the multiculturalism of the North Carolina Museum of Art’s collection. The installations will focus on American, British, French, Indian, Dutch, and Mexican cultures. Live global music by North Carolina musical artists will be offered for the last two hours each day. Performers will include Peter Lamb Trio, Dulcimer Dan, Smitha Prasad, Ed Stephenson, and Haluk and Altug.



“Art in Bloom has become one of the most anticipated events in the Triangle and, as the Museum’s largest annual fundraiser, is vital to helping NCMA deliver programming and exhibits throughout the year,” said Jim Hansen, PNC regional president for Eastern Carolinas. “As the founding presenting sponsor of Art in Bloom, PNC looks forward to

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helping NCMA bring this extraordinary concept and creative execution to the community again in 2022.”

Residents of the Triangle also can expect to see floral installations, including the popular “trash can bouquets,” popping up the week before Art in Bloom. The bouquets will land in new locations and feature novel spins on classic installations.

Special guest [Joseph Massie](#) is the youngest person to win five consecutive Royal Horticultural Society gold medals and four best-in-show awards at the world-renowned RHS Chelsea Flower Show. The Liverpool-based designer has worked on botanical projects across the UK, the US, China, Belgium, and Singapore. His floral designs have been featured at weddings, celebrations, private events, and corporate events.



“I could not be more excited to welcome spring with Art in Bloom at the North Carolina Museum of Art,” said Massie. “Collectively we’ve been through a tough time over the past 18 months, and I know we all look forward to the respite that Art in Bloom provides, with its abundance of beauty, joy, and creativity. I know this Art in Bloom will be a wonderful celebration of natural beauty, and I am so, so delighted to be a part of it.”

Related events include the return of the opening reception, themed as a global garden party; lunchtime floral demonstrations with Brie Arthur, Steve Taras, and Joseph Massie; a floral master class with Joseph Massie; a studio art workshop with Ann Marie Kennedy; and a film screening and discussion. There also will be a Spanish-

language lunchtime floral demonstration with Frankie Garcia and Irma Mayo of Watered Garden Florist. All events are ticketed separately; entry to Art in Bloom requires an additional ticket.

Art in Bloom 2022 entry tickets and related event tickets go on sale Wednesday, January 19, for members and Wednesday, February 2, for nonmembers. Select events and time slots are expected to sell out, so visitors are encouraged to join as members. More information is below.

### **Tickets**

On sale Wednesday, January 19, for members; Wednesday, February 2, for nonmembers.

\$30 Members  
\$33 Nonmembers  
Free for children 6 and under  
Limited capacity

[ncartmuseum.org/bloom](https://ncartmuseum.org/bloom)

Related events ticketed separately.



### **Hours**

Wednesday, March 16, 10 am–5 pm (doors close at 6:30 pm)

Thursday, March 17, 10 am–5 pm (doors close at 6:30 pm)

Friday, March 18, noon–8 pm (doors close at 9:30 pm)

Saturday, March 19, 10 am–8 pm (doors close at 9:30 pm)

Sunday, March 20, 10 am–5 pm (doors close at 6:30 pm)

The Museum has accessible hours Friday March 18, 11 am–noon and Saturday, March 19, 9 am–10 am. During these hours, capacity will be reduced to accommodate visitors with autism spectrum disorder, those with sensory sensitivities, and anyone who would benefit from being able to view the content in a less crowded, quieter environment. If you have questions, please contact [Felicia Ingram](#). Please note tickets are still required for this accessible hour and tickets are limited.

For more information, including transportation updates, tours, and membership information, go to [ncartmuseum.org/bloom](https://ncartmuseum.org/bloom).

### **Image Captions (top to bottom)**

Visitors photograph a large-scale floral installation by Alison Creekmore, Julie Vaughan, and Seraph Sharpe of Wake Forest Florist and Gifts at Art in Bloom 2021.

Special guest Joseph Massie.

Visitors viewing a floral arrangement by Seraph Sharpe in the Judaic Art Gallery at Art in Bloom 2021.

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### **About PNC Bank**

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking, including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance, and asset-based lending; wealth management; and asset management. For information about PNC, visit [pnc.com](https://pnc.com).

### **About the North Carolina Museum of Art**

The North Carolina Museum of Art's collection spans more than 5,000 years, from antiquity to the present, making the institution one of the premier art museums in the South. The Museum's collection provides educational, aesthetic, intellectual, and cultural experiences for the citizens of North Carolina and beyond. The 164-acre Museum Park showcases the connection between art and nature through site-specific works of environmental art. The Museum offers changing special exhibitions, classes, lectures, family activities, films, and concerts.

The Museum is located at 2110 Blue Ridge Road in Raleigh and is home to the People's Collection. It is the art museum of the State of North Carolina, under the auspices of Governor Roy Cooper; an agency of the Department of Natural and Cultural Resources, guided by the direction of Secretary D. Reid Wilson; and led by Director Valerie Hillings.