North Carolina Museum of Art

FOR IMMEDIATE RELEASE

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Floral Installations Sprout in the Triangle Ahead of the North Carolina Museum of Art's Art in Bloom, presented by PNC

Floral installations feature classic trash can bouquets and a new twist at select public transportation stops

Raleigh, N.C.—The North Carolina Museum of Art (NCMA) is planting excitement for Art in Bloom, presented by PNC, with a series of floral installations in the Triangle, which will be

blooming in Raleigh, Durham, and Chapel Hill over Memorial Day weekend. The installations include classic trash can bouquets inspired by Lewis Miller Design of New York City and new updates at public transportation stops in Raleigh and Chapel Hill.

On Friday, May 28, two trash can bouquets popped up in Raleigh—one by Steve Taras of Watered Garden Florist at Raleigh Union Station and one by Onay Cruz Gutierrez of Gourd Hollow Farm at Crabtree Valley Mall.

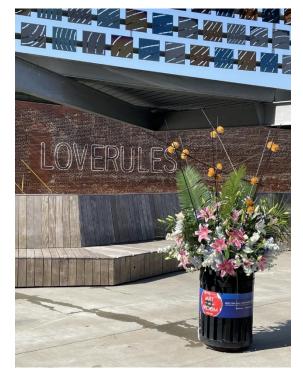
The remaining schedule for the floral installations is below. Media are encouraged to coordinate with the NCMA to cover the remaining installations.

Sat., May 29

- Durham American Tobacco Campus 8
 am Stacey Burkert, <u>Figtree Designs</u>
- Raleigh North Hills 9 am Steve Taras, Watered Garden Florist
- Raleigh Saint Augustine's University 9:30 am Olivia Chisholm, <u>To Live in Color</u>

Sun., May 30

Durham – Streets at Southpoint – 9 am – Stacey Burkert, Figtree Designs



 Raleigh – Citrix Cycle Station on Fayetteville St. – 9 am – Steve Taras, Watered Garden Florist

Mon., May 31

- Chapel Hill East Franklin Street –
 10 am Erica Greenwold Reisen,
 Folie à Deux Events
- Chapel Hill West Franklin Street –
 11 am Erica Greenwold Reisen,
 Folie à Deux Events

The public is encouraged to photograph and share the installations on social media by tagging @ncartmuseum and using #NCMAbloom and #PNCArtInBloom.

Art in Bloom will be on display at the NCMA June 3–6 and June 10–13. More information about Art in Bloom, including tickets and events, is available at ncartmuseum.org/bloom.



Image captions (top to bottom):

Floral installation by Steve Taras, Watered Garden Florist, at Raleigh Union Station.

Floral installation by Onay Cruz Gutierrez, Gourd Hollow Farm, at Crabtree.

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About PNC Bank

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance, and asset-based lending; wealth management and asset management. For information about PNC, visit www.pnc.com.

About the North Carolina Museum of Art

The North Carolina Museum of Art's permanent collection spans more than 5,000 years, from antiquity to the present, making the institution one of the premier art museums in the South. The Museum's collection provides educational, aesthetic, intellectual, and cultural experiences for the citizens of North Carolina and beyond. The 164-acre Museum Park showcases the connection between art and nature through site-specific works of environmental art. The Museum offers changing special exhibitions, classes, lectures, family activities, films, and concerts.

The Museum, located at 2110 Blue Ridge Road in Raleigh, opened West Building, home to the permanent collection, in 2010. It is the art museum of the State of North Carolina, Roy Cooper, governor; an agency of the Department of Natural and Cultural Resources under the direction of Secretary D. Reid Wilson; and led by Director Valerie Hillings.