



North Carolina Museum of Art

**FOR IMMEDIATE RELEASE**

March 25, 2021

**MEDIA CONTACT**

Kat Harding | (440) 759-8148 |  
kat.harding@ncdcr.gov

**Art in Bloom Returns at the North Carolina Museum of Art  
in June, Special Programming Announced**

*Floral fund raiser to take place across two extended weekends,  
with in-person and virtual events*

**Raleigh, N.C.**—The North Carolina Museum of Art (NCMA) will host [Art in Bloom](#), presented by PNC, across two extended weekends, June 3–6 and June 10–13, with both in-person and virtual programming each weekend. Tickets for this fund raiser, which pairs inspired floral installations with works of art in the Museum collection, go on sale Wednesday, April 7, for members and Wednesday, April 14, for nonmembers.

“We can’t wait to welcome visitors back safely to the ever-exciting Art in Bloom,” says Director Valerie Hillings. “I am always inspired by the creativity of the floral designers and the excitement of our visitors when they see how these living installations also bring our Museum collection to life. After more than two years since our last Art in Bloom in March 2019, we are more than ready to celebrate the return of one of our favorite events.”



Each weekend visitors can enjoy more than 30 stunning floral arrangements with reduced capacity attendance in West Building. Each week many floral installations and participating designers will change, creating a unique experience from weekend to weekend. A limited number of dual-weekend tickets to attend both sessions are available.

“The beauty and creativity of Art in Bloom have made this event a perennial favorite, and PNC is delighted to help bring it to the NCMA yet again,” said Jim Hansen, PNC regional president for Eastern Carolinas.

(continued)

In addition to reduced capacity, visitors will be required to wear cloth face coverings and adhere to social distancing. A one-way flow of traffic will guide visitors through the installations, and hand sanitizing stations will be available. Visitors can see all updates to the Museum's visitor experience at [ncartmuseum.org/covid19](https://ncartmuseum.org/covid19).

The ever-popular trash can bouquets and installations, which in 2020 included wrapped floral benches and have appeared around Raleigh, Durham, and Chapel Hill, will pop up in new locations and iterations in the weeks leading up to Art in Bloom. Follow along on the Museum's social media channels @ncartmuseum and hashtags #NCMABloom and #PNCartInBloom.

### **Admission**

During Art in Bloom, tickets are required for admission to the Museum's collection in West Building. Tickets go on sale Wednesday, April 7, for members and Wednesday, April 14, for nonmembers. Please note that West Building will be closed Wednesday, June 2, and Wednesday, June 9, for Art in Bloom installation.

East Building and the Museum Park will remain open and free to visitors, with a free timed ticket required to visit East Building. [Paid timed tickets](#) are required for the exhibition *Golden Mummies of Egypt*.

We strongly encourage visitors to check online ticket availability before arriving on campus as we expect many time slots to sell out. Proceeds from Art in Bloom support Museum programming and exhibitions and benefit the NCMA Foundation.

\$18 Members  
\$20 Nonmembers  
Free for children 6 and under

Visit both weeks with a two-week bundled ticket  
\$27 Members  
\$30 Nonmembers  
Free for children 6 and under  
Limited capacity; may not be used for two visits in one week

Tickets available at [ncartmuseum.org/bloom](https://ncartmuseum.org/bloom) or (919) 715-5923

Related events are ticketed separately. Additional fees are charged for workshops, presentations, and other events (schedule below).

### **Hours**

Thursday, June 3 and 10, 10 am–6 pm; last entry 5 pm  
Friday, June 4 and 11, 10 am–8 pm; last entry 7 pm



Saturday, June 5 and 12, 10 am–8 pm; last entry 7 pm

Sunday, June 6 and 13, 10 am–6 pm; last entry 5 pm

### **Food and Beverage**

While we are not able to offer dining with table service or reservations this year, we are excited to partner with Catering Works to provide a fresh take on floral fare at Sip and the Exhibition Café. Menus for both locations can be viewed [online](#).

Sip Coffee Bar and Café

Thursday and Sunday, 10 am–6 pm; Friday and Saturday, 10 am–8 pm

Golden Mummies Exhibition Café

Thursday–Sunday, 10 am–5 pm

[Catering Works](#) will feature expanded food and beverage offerings at Sip and the Exhibition Café. A variety of signature floral-inspired recipes and specialty cocktails, coffees, light bites, sweet treats, beer, wine, and cold drinks will be available. Enjoy your grab-and-go selections from Sip in West Building’s socially distanced seating area. Made-to-order food from the Exhibition Café can be enjoyed indoors or on the patio of East Building. A selection of light snacks and cold drinks will also be available at a tent inside the entrance to Museum Park Theater, Thursday–Sunday, 9 am–6 pm.



### **Retail**

The Museum Store will feature products by local artists and artisans inspired by the festival’s flowers. On offer will be exclusive original paintings and products by painter [Mónica Linares](#); handcrafted Italian glassware, vases, and more from Hillsborough-based [Vietri](#); candles from [Usu](#); and flower-infused cocktail syrups from [On My Way Bartending](#).

The Museum will host [Triangle Pop-Up](#) Saturday, June 5, and Saturday, June 12, from 11 am to 3 pm on the Plaza. More than 15 local vendors will be featured in this outdoor shopping experience.

### **Getting to the Museum**

During this popular event, visitors are encouraged to carpool or take public transportation via GoRaleigh bus route 27. Information about the bus is available on [GoRaleigh’s website](#). The NCMA is also home to a [Citrix Cycle](#) bike station.

### **Related Events**

Separate tickets or registration required for related events. Sign up online at [ncartmuseum.org/bloom](#) or by calling (919) 715-5923. The Museum relies on visitor support and generosity during this annual fund raiser. Proceeds support virtual and live programs throughout the year. If attending a free event, please consider making a donation.

### **Lunchtime Floral Demonstration with Steve Taras**

Thursday, June 3, Noon  
East Building, SECU Auditorium, limited capacity  
\$31.50 Members, \$35 Nonmembers

Join this dynamic live floral demo with Steve Taras, one of Raleigh's premier florists, to learn about flowers both familiar and new. Taras leads the talented team at [Watered Garden Florist](#), which has been making floral arrangements for the NCMA, prominent local residents, businesses, and universities for over 20 years.

**Virtual Slow-Art Appreciation: Art in Bloom Edition**

Thursday, June 3 and June 10, 7–8:30 pm  
Free; registration required

Slow art is a growing movement to mindfully observe and appreciate art. During this special 90-minute Art in Bloom edition, you will be guided through a brief centering practice followed by an intentional observation of one of this year's floral design and artwork pairings. For ages 16 and up.

**Modern Florals in Watercolor Virtual Demonstration**

Friday, June 4, Noon  
Free; registration required

Drop in over lunch or stay the whole time as N.C. watercolorist and illustrator [Amy Richards](#) creates whimsical florals using basic watercolor techniques.

**Virtual Sensory Journey through Art**

Friday, June 4, 1 pm  
Free; registration required

Join us and [Arts Access](#) for a virtual journey inspired by art. For this Art in Bloom edition, we will be exploring North Carolina flowers and their appearance in art. This event is intended for adults who are blind, low vision, or have a learning need that would benefit from a sensory-style experience. Registration includes a small kit of sensory objects to awaken the senses and help connect deeper to the artwork. Audio description and captioning will be provided. For ages 16 and up.

**Virtual Floral Workshop with Viva la Flora!**

Available on demand June 3–June 13  
Free; registration required

Learn at your own pace with Anahit Hakobyan from [Viva la Flora!](#) Download this DIY workshop, collect materials, gather friends, and start the party early by making fabulous floral accessories to wear while watching the NCMA's Flowers in Motion: Film, Music, and Fashion fund raiser.

**Flowers in Motion: Film, Music, and Fashion**

Saturday, June 5, 7–8 pm

Virtual

\$9 Members, \$10 Nonmembers

Let the flowers move you! Take part in the Museum's annual festival of art and flowers by attending this three-part virtual fund raiser. Hosted by [Chelsea Flower Show](#) five-time gold medal winner [Joseph Massie](#), the evening begins with a screening of the documentary *Flower Punk* about Japanese botanical artist Azuma Makoto. Next up, enjoy a performance by the Triangle's own [H. C. McEntire](#). Finally, McEntire's band provides the musical backdrop for a floral fashion show created by this year's Art in Bloom designers. The audience decides Best Design, and a prize will be awarded to the winner.

### **Lunchtime Floral Demonstration with Morgan Howell Moylan**

Thursday, June 10, Noon

East Building, SECU Auditorium, limited capacity

\$31.50 Members, \$35 Nonmembers

Join Morgan Moylan of [West Queen Floral Studio](#) for a demonstration that will teach you about various flowers and how to work with color in your arrangements. Morgan's love and knowledge for floral arranging has expanded over 28 years through certification and continuing education classes in London, Paris, New York, and Stumptown, Virginia. She finds fulfillment in making floral arranging experiences accessible to anyone who is passionate about flowers.

### **Virtual Docent Tour**

Thursday, June 10, 1 pm

Friday, June 11, 1 pm

Free; registration required

Want to learn more about the much-anticipated Art in Bloom? Attend a one-hour docent-led virtual tour focusing on the works of art that inspired this year's floral designers, including an in-depth discussion of a select few with their floral counterpart. ASL interpreter provided and captions available on Friday, June 11.



### **Virtual NCMA Film Club: *Flower Punk***

Friday, June 11, 7 pm

Free; registration required

June's selection, inspired by Art in Bloom, is the short documentary *Flower Punk*. Japanese botanical artist and former punk musician Azuma Makoto creates breathtaking floral sculptures that have been sent into space and into the depths of the ocean. Our special

guests for the discussion will be Art in Bloom floral designers Onay Cruz Gutierrez, Carol Dowd, and Joseph Barnes.

### **Modern Florals in Watercolor Virtual Workshop**

Saturday, June 12, 1:30–3 pm  
\$45 Members, \$50 Nonmembers

Join artist [Amy Richards](#) for a modern florals in watercolor workshop. She will guide you in creating a lovely botanical composition utilizing a variety of strokes and techniques. Richards strives to cultivate a learning experience that is both approachable and fun. Materials included.

### **Image Captions (top to bottom):**

Art in Bloom 2019, Scot Buck, Emerald City Florist, Greenville, N.C.

Art in Bloom 2019, Julie Vaughan, Wake Forest Florist, Wake Forest, N.C., Inspiration: *Untitled (Standing Figure #5)*, Nathan Oliveira, 1990

Art in Bloom 2019, Allison Copeland Williams, Charlotte, N.C., Inspiration: *Valencia Oranges*, William Joseph McCloskey, 1889

Art in Bloom 2019, Susan Bain, AIFD, Greenville, S.C., Inspiration: *Lines That Link Humanity*, El Anatsui, 2008

# # #

### **About PNC Bank**

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance, and asset-based lending; wealth management and asset management. For information about PNC, visit [www.pnc.com](http://www.pnc.com).

### **About the North Carolina Museum of Art**

The North Carolina Museum of Art's permanent collection spans more than 5,000 years, from antiquity to the present, making the institution one of the premier art museums in the South. The Museum's collection provides educational, aesthetic, intellectual, and cultural experiences for the citizens of North Carolina and beyond. The 164-acre Museum Park showcases the connection between art and nature through site-specific works of environmental art. The Museum offers changing special exhibitions, classes, lectures, family activities, films, and concerts.

The Museum, located at 2110 Blue Ridge Road in Raleigh, opened West Building, home to the permanent collection, in 2010. It is the art museum of the State of North Carolina, Roy Cooper,

Art in Bloom Returns at the North Carolina Museum of Art in June, Special Programming Announced

governor; an agency of the Department of Natural and Cultural Resources under the direction of Secretary D. Reid Wilson; and led by Director Valerie Hillings.