



**FOR IMMEDIATE RELEASE**  
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**North Carolina Museum of Art Foundation Announces Viking River Cruise Raffle**  
*All proceeds from raffle to support Museum exhibitions and programming*

**Raleigh, N.C.**—This fall the North Carolina Museum of Art Foundation presents a raffle to win a Viking River Cruises Rhine Getaway Christmas Market Cruise for two, which features an eight-day trip along the Rhine River from Amsterdam, Netherlands, to Basel, Switzerland. One thousand five hundred raffle tickets will be sold for \$100 each. All proceeds will support Museum exhibitions and programming.

The prize package includes:

- Round-trip airfare: Raleigh–Amsterdam and Basel–Raleigh
- Airport transfers to hotel and ship
- Two nights in the five-star Amsterdam Conservatorium Hotel
- Eight-day cruise in a stateroom with a river-view veranda
- Six guided tours with audio headset
- All meals on board the cruise ship: seven breakfasts, six lunches, seven dinners
- Complimentary wine and beer with onboard dinner and lunch service
- Sail through four countries: the Netherlands, Germany, France, and Switzerland

The prize also includes payment on the winner’s behalf of the tax withholdings required by federal law.

Raffle tickets will go on sale October 9, 2014. Sales will end December 21, 2014, or when tickets are sold out. The raffle winner will be notified by December 31, 2014.

More information and guidelines on entering will be available at [www.ncartmuseum.org](http://www.ncartmuseum.org).

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**About the North Carolina Museum of Art**

The North Carolina Museum of Art’s permanent collection spans more than 5,000 years, from ancient Egypt to the present, making the institution one of the premier art museums in the South. The Museum’s collection provides educational, aesthetic, intellectual, and cultural experiences for the citizens of North Carolina and beyond. The 164-acre Museum Park showcases the connection between art and nature through site-specific works of environmental art. The Museum offers changing national touring exhibitions, classes, lectures, family activities, films, and concerts.

The Museum opened West Building, home to the permanent collection, in 2010. The North Carolina Museum of Art, Lawrence J. Wheeler, director, is located at 2110 Blue Ridge Road in Raleigh. It is the art museum of the State of North Carolina, Pat McCrory, governor, and an agency of the Department of Cultural Resources, Susan Kluttz, secretary.