



ART OF THE AUCTION 2013

A Benefit for the North Carolina Museum of Art Foundation

Saturday, June 8, 2013

The North Carolina Museum of Art Foundation presents its annual fund-raiser to benefit education programs and exhibitions. We expect more than 600 guests for this festive event, which will feature dancing, entertainment, heavy hors d'oeuvres, and live and silent auctions of North Carolina-influenced art, including

pottery, photography, jewelry, sculpture, paintings, and more. The silent auction will include over 120 works of art, and the live auction will feature eight to 10 works of art or art-related experiences. Sponsorship opportunities for Art of the Auction range from \$2,000 for a table host to \$15,000 for a Welcome Sponsor or Gold Sponsor.

Welcome Sponsor (one opportunity only)

\$15,000

- 3 tables of 8 for Art of the Auction (24 total guests)
- Complimentary food/drink for 12 at Auction Preview
- Exclusive logo signage on welcome registration table at Art of the Auction
- Logo recognition on the event title walls on two levels of East Building
- One logo ad on BidPal handheld devices
- One logo ad on leader boards
- Half-page ad in auction program book
- Logo recognition in sponsor list in auction program book
- Logo recognition on Web site
- Text recognition on event signage May 17–June 8

Fair market value: \$4,230

Tax deductibility: \$10,770

Gold Sponsor

\$15,000

- 4 tables of 8 for Art of the Auction (32 total guests)
- Complimentary food/drink for 10 at Auction Preview
- Logo recognition on the event title walls on two levels of East Building
- One logo ad on BidPal handheld devices
- One logo ad on leader boards
- Half-page ad in auction program book
- Logo recognition in sponsor list in auction program book
- Logo recognition on Web site
- Text recognition on event signage May 17–June 8

Fair market value: \$4,050

Tax deductibility: \$10,950

Silver Sponsor/Host

\$10,000

- 3 tables of 8 for Art of the Auction (24 total guests)
- Complimentary food/drink for 8 at Auction Preview
- Text recognition on the event title walls on two levels of East Building
- One logo ad on BidPal handheld devices
- One text ad on leader boards
- Quarter-page ad in auction program book
- Logo recognition in sponsor list in auction program book
- Logo recognition on Web site
- Text recognition on event signage May 17–June 8

Fair market value: \$2,670

Tax deductibility: \$7,330

Bronze Sponsor/Host

\$5,000

- 2 tables of 8 for Art of the Auction (16 total guests)
- Complimentary food/drink for 4 at Auction Preview
- Text recognition on the event title walls on two levels of East Building
- One text ad on BidPal handheld devices
- Quarter-page ad in auction program book
- Logo recognition in sponsor list in auction program book
- Text recognition on event signage May 17–June 8

Fair market value: \$1,460

Tax deductibility: \$3,540

May 17 Preview Party Sponsor

\$5,000

- 1 table of 8 for Art of the Auction (8 total guests)
- Complimentary food/drink for 20 at Auction Preview
- Text recognition on the event title walls on two levels of East Building
- One text ad on BidPal handheld devices
- Quarter-page ad in auction program book
- Logo recognition in sponsor list in auction program book
- Text recognition on event signage May 17–June 8

Fair market value: \$1,100

Tax deductibility: \$3,900

Table Sponsor/Host

\$2,000

- 1 table of 8 for Art of the Auction (8 guests total)
- Complimentary food/drink for 2 at Auction Preview
- Recognition in sponsor list in auction program book
- Text recognition on event signage May 17–June 8

Fair market value: \$630

Tax deductibility: \$1,370