



North Carolina Museum of Art



GOBIERNO de  
GUATEMALA  
DR. ALEJANDRO GIAMMATTEI



MINISTERIO DE RELACIONES  
EXTERIORES  
CONSULADO GENERAL DE GUATEMALA  
RALEIGH, CAROLINA DEL NORTE,  
ESTADOS UNIDOS DE AMERICA

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**MEDIA CONTACTS**

Kat Harding | (440) 759-8148 | [kat.harding@ncdcr.gov](mailto:kat.harding@ncdcr.gov)  
Consul General Jorge Archila | [Consraleigh@minex.gob.gt](mailto:Consraleigh@minex.gob.gt)

**North Carolina Museum of Art and Consulate of Guatemala Partner for Free November 1 Virtual Family Day of Guatemala**

**Raleigh, N.C.**—The North Carolina Museum of Art (NCMA), in partnership with the Consulate of Guatemala in Raleigh, hosts a free [Day of Guatemala](#) celebration on All Saints Day, Sunday, November 1, an important date in Guatemalan culture that celebrates life by remembering those who have passed on. The virtual Family Day collaboration includes the creation of a traditional giant kite that will be on view in the Museum Park; live-streamed performances; and a package of digital activities launching November 1 at 10 am.

“We are so grateful for our continued partnership with the Consulate of Guatemala and are excited to bring this collaboration to families across our state through virtual activities at home,” said Museum Director Valerie Hillings. “The *Esperanza Kite* that will also be on view in the Museum Park will acknowledge personal and communal losses while celebrating a vital cultural tradition that underscores the power and uplift of community.”



The colorful and community-inspired *Esperanza Kite* (Kite of Hope), titled *Humanity Will Survive*, is the creation of artist Cristina España, vice-consul, Consulate General of Guatemala in Raleigh, and her husband, Nathanael Sperger. The kite debuts at 2 pm on the Museum Park Theater stage, and visitors can drop by in person to see it until 5 pm. Face masks and social distancing are required.

“The *Esperanza Kite* was built to recognize the invaluable contribution in arts and traditions of the Guatemalan indigenous community, the sacrifice of all immigrants, and the beauty they bring to this precious country,” said España. “The kite is a messenger of hope during this pandemic. Humanity will survive, and our generation will be part of the improvement of this world.”

(continued)

The remainder of the activities, including traditional folk music, art-making projects, and appearances by special guests, will be live-streamed or available prerecorded in a digital package, set to debut the morning of the event at [ncartmuseum.org](http://ncartmuseum.org).

#### Virtual Family Day of Guatemala Schedule

- Noon: Watch live-streamed remarks from the Consulate of Guatemala and Wake County Commissioner Chair Greg Ford; a musical performance by brothers Blanchee and Fredd Reyyes and Marimba Luna Maya and the debut of the *Esperanza Kite*.
- 2 to 5 pm: View the finished kite in person in the Museum Park Theater ([see detailed Park map](#)). Visitors must wear face masks and maintain social distancing for this passive activity.
- All day: Interactive prerecorded and packaged digital activities are available starting at 10 am at [ncartmuseum.org](http://ncartmuseum.org). The activities will remain available for families to engage with at any time. *To follow along with a kite-making activity, pick up a free art kit in the Plaza between the two Museum buildings on Saturday, October 31, from 10 am until noon, while supplies last. First come, first served.*

#### **Image:**

*Esperanza Kite.*

#### **About the Event:**

The event is generously sponsored by Duke Energy.

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#### **About the North Carolina Museum of Art**

The North Carolina Museum of Art's collection spans more than 5,000 years, from ancient Egypt to the present, making the institution one of the premier art museums in the South. The Museum's collection provides educational, aesthetic, intellectual, and cultural experiences for the citizens of North Carolina and beyond. The 164-acre Museum Park showcases the connection between art and nature through site-specific works of environmental art. The Museum offers changing national touring exhibitions, classes, lectures, family activities, films, and concerts.

The Museum opened West Building, home to the permanent collection, in 2010. The North Carolina Museum of Art, Valerie Hillings, director, is located at 2110 Blue Ridge Road in Raleigh. It is the art museum of the State of North Carolina, Roy Cooper, governor, and an agency of the Department of Natural and Cultural Resources, Susi Hamilton, secretary.