



North Carolina Museum of Art

**FOR IMMEDIATE RELEASE**

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**Art in Bloom at the North Carolina Museum of Art to Return in June 2021**

*Floral fundraising event, presented by PNC, to take place June 3–6, 10–13*

**Raleigh, N.C.**—The North Carolina Museum of Art (NCMA) announces the return of [Art in Bloom](#), presented by PNC. The popular, annual exhibition will take place during not one but *two* extended weekends in 2021: Thursday–Sunday, June 3–6, and Thursday–Sunday, June 10–13. A perennial favorite among visitors, Art in Bloom displays the stunning creativity of floral designers who interpret works of art in the Museum collection. The event was canceled in 2020 due to the pandemic.

**What:** Art in Bloom 2021, the North Carolina Museum of Art’s annual fundraising event

**When:** June 3–6 and 10–13, 2021

**Where:** The North Carolina Museum of Art in Raleigh

**More Information:** Tickets go on sale Wednesday, April 7, for members and Wednesday, April 14, for nonmembers. Additional information regarding related events and food and drink offerings is forthcoming. Learn more at [ncartmuseum.org/bloom](http://ncartmuseum.org/bloom).

**Image Caption:**

A floral display by Brandi Dennison and Amber Cassle of Brandi's Botanicals, Youngsville, N.C., in front of Pierre-Jacques Volaire’s *The Eruption of Mt. Vesuvius*, 1777



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**About PNC Bank**

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking, including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance, and asset-based lending; wealth management; and asset management. For information about PNC, visit [www.pnc.com](http://www.pnc.com).

**About the North Carolina Museum of Art**

The North Carolina Museum of Art's permanent collection spans more than 5,000 years, from ancient Egypt to the present, making the institution one of the premier art museums in the South. The Museum's collection provides educational, aesthetic, intellectual, and cultural experiences for the citizens of North Carolina and beyond. The 164-acre Museum Park showcases the connection between art and nature through site-specific works of environmental art. The Museum offers changing national touring exhibitions, classes, lectures, family activities, films, and concerts.

The Museum opened West Building, home to the permanent collection, in 2010. The North Carolina Museum of Art, Valerie Hillings, director, is located at 2110 Blue Ridge Road in Raleigh. It is the art museum of the State of North Carolina, Roy Cooper, governor, and an agency of the Department of Natural and Cultural Resources under the direction of secretary D. Reid Wilson.