



FOR IMMEDIATE RELEASE

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Wells Fargo Sponsors Free Day at North Carolina Museum of Art's Immersive Special Exhibition

Visitors can see ticketed exhibition You Are Here: Light, Color, and Sound Experiences for no charge Monday, April 23

Raleigh, N.C.—Wells Fargo is sponsoring free entry to ticketed special exhibition [*You Are Here: Light, Color, and Sound Experiences*](#) at the North Carolina Museum of Art on Monday, April 23. Normally closed on Mondays, the Museum's East Building will be open for visitors from noon to 8 pm.

"Wells Fargo recognizes how important it is for the communities we serve to have access to arts and arts education," said Sam Sugg, Raleigh market president for Wells Fargo. "That is why we are excited to offer Wells Fargo Day at the North Carolina Museum of Art as a free opportunity for local residents to experience the vibrant and unique exhibitions the Museum offers."



You Are Here presents pioneering video, light, and sound installations by [Bill Viola](#), [James Turrell](#), [Janet Cardiff](#), [Olafur Eliasson](#), and [Ragnar Kjartansson](#). Works by [Rafael Lozano-Hemmer](#), [Jim Campbell](#), and [Theo Eshetu](#) employ experimental technology, custom electronics, and digital media. Mixed-media installations by [Anila Quayyum Agha](#), [Soo Sunny Park](#), [Mickalene Thomas](#), and [Heather Gordon](#) use low-tech, nontraditional materials. *You Are Here* also takes visitors outdoors to explore large-scale video projects by Austria-based artist collective [OMA*i*](#) and interactive

sculptures by [Sam Falls](#). A stunning permanent collection acquisition by [Yayoi Kusama](#) debuted as part of the exhibition as well.

Visitors can learn more about the exhibition at ncartmuseum.org/here and enjoy their free admission Monday, April 23, from noon to 8 pm. Visitors are encouraged to [reserve a ticket in advance](#).

Image caption:

A walk through the gallery in *You Are Here*. Soo Sunny Park, *Photo-kinetic Grid*, 2018, braided chain link fence, acrylic tiles, video cameras, projectors, and light, dimensions variable, Courtesy of the artist, commissioned by North Carolina Museum of Art

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About the North Carolina Museum of Art

The North Carolina Museum of Art's permanent collection spans more than 5,000 years, from ancient Egypt to the present, making the institution one of the premier art museums in the South. The Museum's collection provides educational, aesthetic, intellectual, and cultural experiences for the citizens of North Carolina and beyond. The 164-acre Museum Park showcases the connection between art and nature through site-specific works of environmental art. The Museum offers changing national touring exhibitions, classes, lectures, family activities, films, and concerts.

The Museum opened West Building, home to the permanent collection, in 2010. The North Carolina Museum of Art, Lawrence J. Wheeler, director, is located at 2110 Blue Ridge Road in Raleigh. It is the art museum of the State of North Carolina, Roy Cooper, governor, and an agency of the Department of Natural and Cultural Resources, Susi Hamilton, secretary.

About Wells Fargo

Wells Fargo & Company (NYSE: WFC) is a diversified, community-based financial services company with \$2.0 trillion in assets. Wells Fargo's vision is to satisfy our customers' financial needs and help them succeed financially. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, investments, mortgage, and consumer and commercial finance through more than 8,300 locations, 13,000 ATMs, the internet (wellsfargo.com) and mobile banking, and has offices in 42 countries and territories to support customers who conduct business in the global economy. With approximately 263,000 team members, Wells Fargo serves one in three households in the United States. Wells Fargo & Company was ranked No. 25 on Fortune's 2017 rankings of America's largest corporations. News, insights and perspectives from Wells Fargo are also available at [Wells Fargo Stories](#).